

NO PRINTING

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Top Neck Area

Warping Zone 12.5mm

Blue Label[™]
PACKAGING co

ARTWORK GUIDELINES

Files must be in CMYK

Links/Images: embed all links & images

Fonts: outline all fonts

Text Size: minimum of 7pt, 8pt for reverse type

Line Thickness: minimum of 0.1mm

Barcodes: vertical with a minimum size of 85%

110.5 mm

207.8 mm



Open in Adobe Illustrator
Create design on the
“Add Artwork” layer

SAVING ARTWORK

Save as a PDF

Keep “Preserve Illustrator Editing
Capabilities” checked

ADDING FINISHES

Gloss (Flood): no action needed

Matte (Flood): no action needed

Gloss High Build: create “high build” layer

Spot White: create “white ink” layer

Spot Metallic: create metallic layer

Spot Gloss or Matte: create “spot gloss” or
“spot matte” layer

12oz Standard Printed Can Template

Do not include artwork here if printing on chime is not required.