

HOT FOIL STAMPING

EMBELLISHMENT GUIDE

HOT FOIL STAMPING:

Applying a design in metallic or colored foil to label material by using a heated metal plate and pressure.



ACCEPTABLE FILE TYPES:



Vector Artwork:
PDF

600-1200 ppi CMYK

***check content creator on PDF files to make sure it does not say "Scribus".**

Detailed file creation instructions for each individual embellishment are available on our website or upon request.

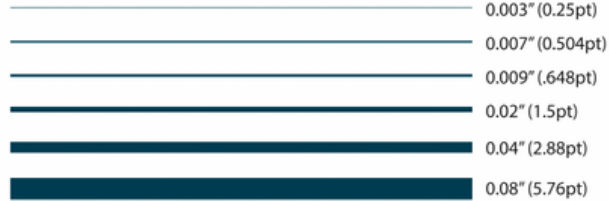
SET UP TIPS:

- All embellished elements should be provided as one single, solid color
- Provide art 100% to scale
- Clearly label/color all graphic elements intended to be foiled and place in their own layer.

HOT FOIL STAMPING

CONTINUED

POSITIVE



REVERSE



Sizes:

- Minimum font sizes can vary based on font style
- Any font style used must meet minimum 0.003" positive and 0.02" reverse line thickness
- It's best to use solid, bold fonts

(Montserrat Regular 7pt)
 ABCDEFGHIJKLM
 NOPQRSTUVWXYZ
 abcdefghijklm
 nopqrstuvwxyz
 1234567890

(18thCentury Regular 11pt)
 ABCDEFGHIJKLM
 NOPQRSTUVWXYZ
 abcdefghijklm
 nopqrstuvwxyz
 1234567890

(Forte Regular 10pt)
 ABCDEFGHIJKLM
 NOPQRSTUVWXYZ
 abcdefghijklm
 nopqrstuvwxyz
 1234567890

(Special Elite Regular 8pt)
 ABCDEFGHIJKLM
 NOPQRSTUVWXYZ
 abcdefghijklm
 nopqrstuvwxyz
 1234567890

Recommended:

- In all areas, all positive and reverse lines should meet line thickness requirements for the best results.

Wine & Spirits WINE & SPIRITS
 Wine & Spirits *Wine & Spirits*

Not Recommended/Cannot Produce:

- Some font styles do not meet minimum positive and reverse line thickness requirements in all areas.
- Small holes and gaps will fill in on some letters

Wine & Spirits Wine & Spirits

The main parts of each letter are ok, but the thin lines are serifs and are too thin

Lines inside the letters and gaps between the lines do not meet minimum positive and reverse specs

Wine & Spirits WINE+SPIRITS

Part of the letters fall below minimum and the open area in the "e" will fill in

The reverse lines inside the letters are too thin and will fill in