

BEER SIZING & DIMENSIONS

The following sizes are based on the most common container sizes in the industry. Blue Label supplies all of these die sizes in-house, allowing our customers to avoid additional fees associated with custom dies. We also offer custom label sizes and shapes outside of the ones listed below.



Cans

0.625" corner radius

Can Size	Size of Label
8.4 oz - Slim	4.75" x 6.5"
8.4 oz - Sleek	3.625" x 7"
12 oz Standard	3.625" x 7.5"
12 oz Standard	3.625" x 8"
12 oz Sleek	5.365" x 7"
16 oz	5" x 7.5"
16 oz	5" x 8"
19.2 oz	6" x 8"
Crowler	6" x 9.5"



Bottles

Bottle Size	Size of Label
12 oz Stubbie	3.5" x 7"
22 oz Bomber	4" x 8"



Keg Wraps

Artwork: 2.9375" x 12" (artwork repeats every 12")

Keg Size	# of Wraps Per Roll
1/2 barrel (full size keg)	130
1/4 barrel (quarter keg)	165
1/6 barrel (sixtel)	200



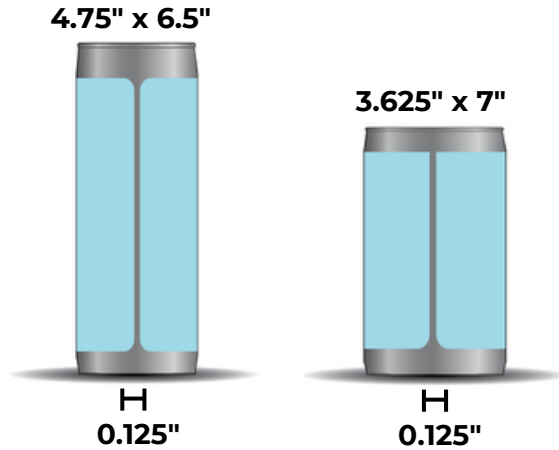
Keg Collars

Keg Collar Size	Color
5.75"	Black Ink Only or Full Color
7"	Black Ink Only or Full Color

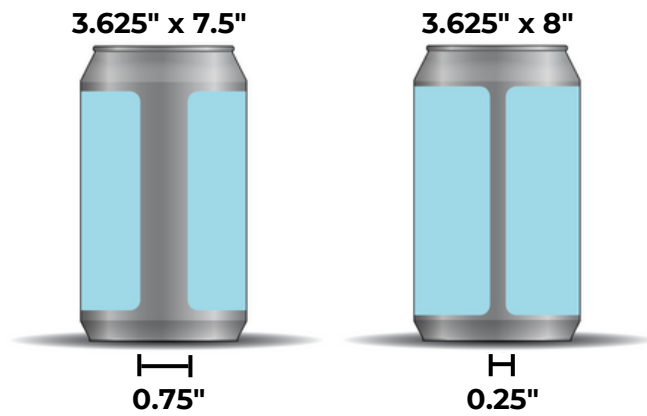
CAN LABEL COVERAGE

To view can sizing templates, visit our website (www.bluelabelpackaging.com/resources/) and search "template".

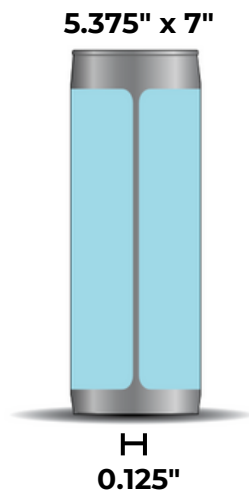
8.4 oz



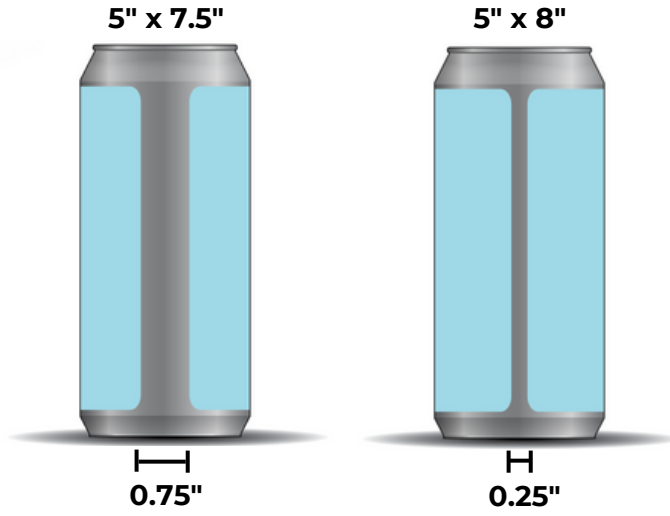
12 oz Standard



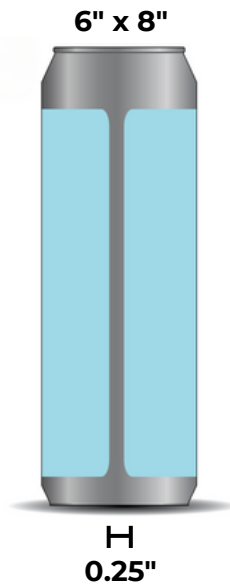
12 oz Sleek



16 oz



19.2 oz



32 oz Crowler

