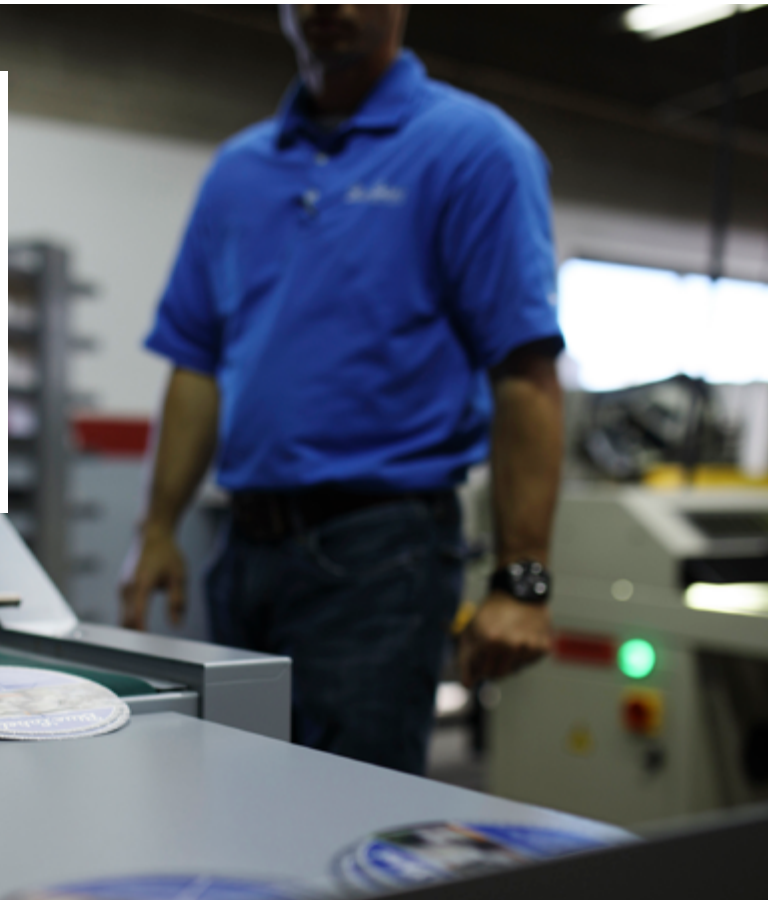

KEG COLLAR COOPERATIVE

*Blue Label*TM
PACKAGING CO

Nothing about starting a brewery is easy. We get that. At Blue Label Digital Printing, everything we do is in the interest of providing the best possible product and service to our clients, regardless of size.

With that in mind, we have introduced our **Keg Collar Cooperative**, a program to allow brewers to get great pricing on their keg collars.

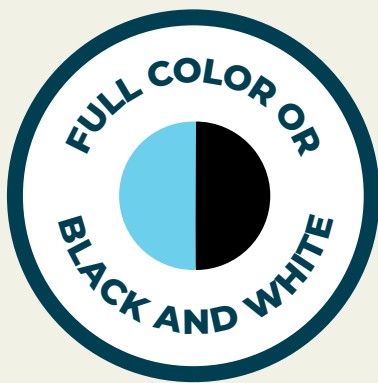


THE KEG COLLAR COOPERATIVE

When printing keg collars, the main expense is the setup cost. This means running the paper through the press, setting up the die cutting equipment, and all the other activities that are spread out over the course of production.

Our Keg Collar Cooperative lets you avoid the setup cost by grouping your keg collar order with other orders. You still get the same quality, high performing keg collars, at a lower price.

Advantages of participating in the Keg Collar Cooperative



The deadline for approved orders with artwork is the 15th of every month. Please note, if the 15th falls on a weekend or holiday, the due date is the last working business day prior. Your keg collars will then be printed and shipped within 3-5 working business days.

To place your order, or learn more about the Keg Collar Cooperate, call us at **866-506-2853**.



Disclaimer: It's the responsibility of the brewery to obtain label approval from the TTB. Please contact TTB for all label requirements and label approvals. To contact the TTB Label Specialists, please visit the TTB Labeling and Formulation Approval page: <http://www.ttb.gov/beer/labeling.shtml>

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